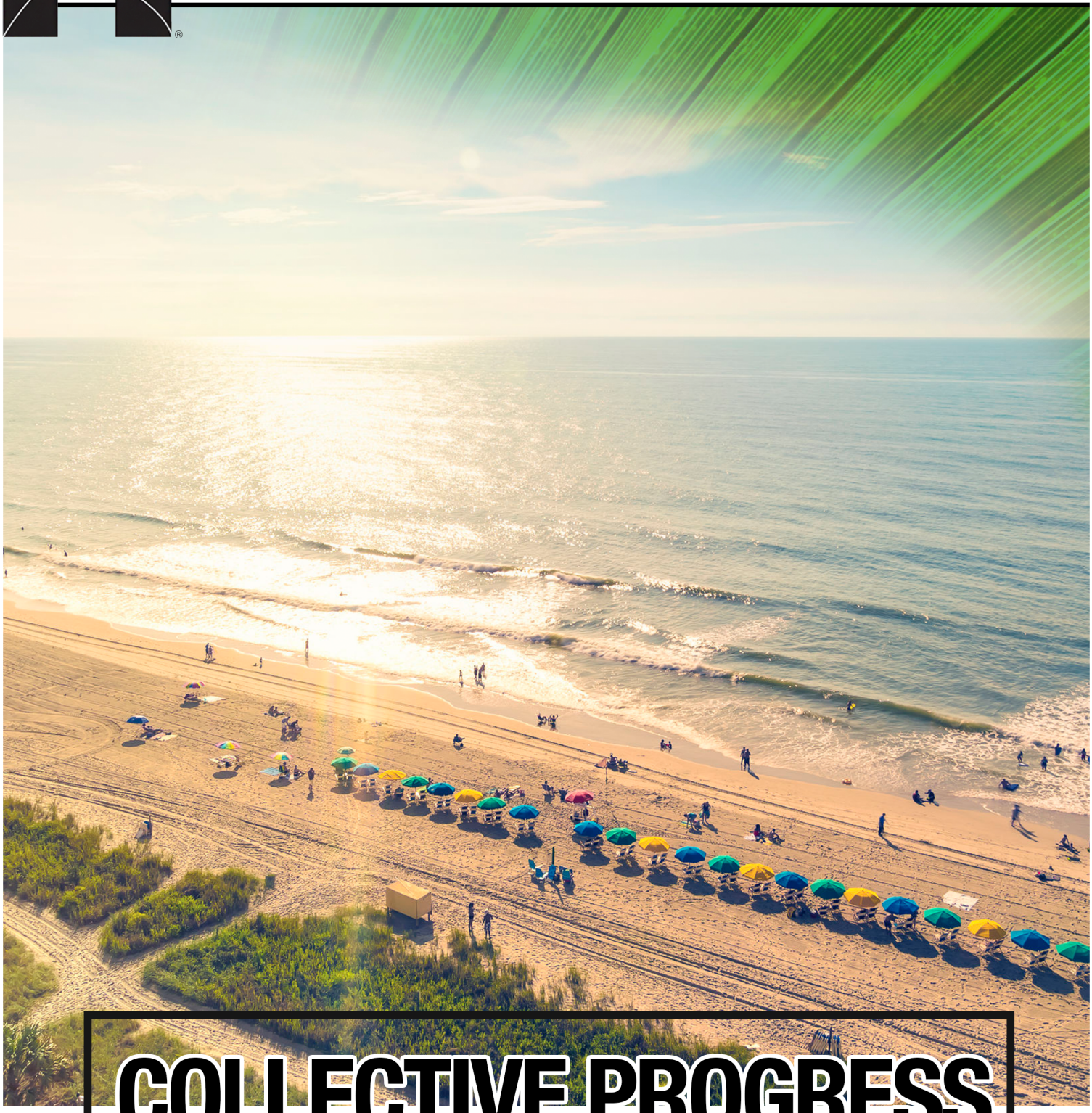
Hallandale Happenings

The Official Hallandale Beach Community Newsletter

Quarter 1 / Jan - Mar



COLLECTIVE PROGRESS

THROUGH ECOLOGICAL ACTIONS & COMMUNITY SUPPORT

For more information, please visit: www.cohb.org/hallandalehappenings

From the Mayor's Desk

MAYOR JOY COOPER

Welcome to the new look Hallandale Happenings. This year, you will find a number of changes that we hope you embrace as we work to be more responsive to our residents.

We have a newly-elected City Commission. As we settle in, I hope you will all welcome our new Commissioner, Anabelle Taub. Also, we voted to elect Keith London as Vice Mayor for the next two years.

In this edition, we take a look at the City's comprehensive Greens Initiatives. We introduce you to Susan Fassler, our Greens Initiatives manager, Eric Houston, our Transportation Planner, and Asha Loring, who is working with the City on our Community Garden.

Overall, growth and improved traffic flow are the major goals for 2017. Aesthetically, we are replacing the old, sometimes extremely weathered, welcoming signs with vibrant new ones that welcome visitors to a City on the move. The signs are part of our overall way finding sign project. The signs will help you find your location quicker, and more efficiently.

Work on South Ocean Drive is expected to be completed this summer. For more than two years, we have worked with the Florida Department of Transportation (FDOT) to improve utilities, repave the state highway, improve bus shelters and replace sidewalks. As FDOT completes the new sidewalks, that lengthy construction process will come to an end. We apologize their long delay as their contractors have been deal with underground utilities. Everything we had hoped for, will be completed along our magnificent waterfront.

In the past few months, we asked our residents for their ideas for our second phase of our GO Bond Parks Master Plan. This includes, Peter Bluesten Park, Golden Isles Tennis Center and Park, and Ingalls Park and Sunset Park. These comments and ideas will help us make informed decisions on the best development plans for these recreation areas. All of these parks are expected to be put out for bids in 2017. Neighborhood parks mean so much to the health and wellbeing of every community; a place to walk, sit, relax or take your children to the playground. The final stage of development will include the Historical Village, Sunrise Park and Chaves Lakes.

Also, the long-needed Southwest Drainage Project with the Federal Emergency Management Agency (FEMA) has started. There is a two-year design phase to ensure we build an efficient and effective drainage system with the least amount of impacts to our Southwest residents. Actual construction will be a two-to-three-year process.

I invite you to join me and all the members of the City Commission on Jan. 16, as we celebrate the life of Dr. Martin Luther King Jr in the annual parade and festival. If you're available, you might consider joining us for lunch at out Valentine's Day Luncheon at the Cultural Community Center, Feb. 14, at 11:30 a.m. If you're in the 50-plus set consider our Hallandale Beach Senior Championships the week of March 13. Great times, great games for a minimal cost. You can find out about all of these events by visiting our website, www.cohb.org, or by contacting parks at 954-457-1452.

As you can see, in Hallandale Beach, we're here for you.

Joy F Cooper

City Commission

MAYOR
Joy Cooper
JCooper@hallandalebeachfl.gov

VICE MAYOR
Keith London
KLondon@hallandalebeachfl.gov

COMMISSIONER
Michele Lazarow
MLazarow@hallandalebeachfl.gov

COMMISSIONER
Anthony Sanders
ASanders@hallandalebeachfl.gov

COMMISSIONER
Anabelle Taub
ATaub@cohb.org

Jan - April
@ City Commission Chambers

City Commission Meetings

January 11, 2017	6:30pm
January 25, 2017	6:30pm
February 1, 2017	6:30pm
February 13, 2017	6:30pm
February 15, 2017	6:30pm
March 1, 2017	6:30pm
March 13, 2017	6:30pm
March 15, 2017	6:30pm
April 5, 2017	6:30pm
April 17, 2017	6:30pm
April 19, 2017	6:30pm

DATE / TIME MAY BE SUBJECT TO CHANGE

16 Hallandale Opportunities
Interview with George Rich

Hallandale Beach

Progress Opportunity Innovation

10 Green Thumbs in Hallandale
Interview with Asha Loring

20 Transportation Plan
Be a part of the process

22 Insight into Development
Interview with Keven Klopp

9 General City Updates
City Tips and Notices

18 Leading a Sustainable Life with Susan Fassler

14 Giving Back
Keyon Dooling's OBJ Basketball program

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Interview with Chief Flournoy

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Get more involved in your community

21 MiniBus App
Making your commute easier

17 The Social Impact
HB's Social Media moving forward

7 Community Calendar
Green Events
New Year new you!

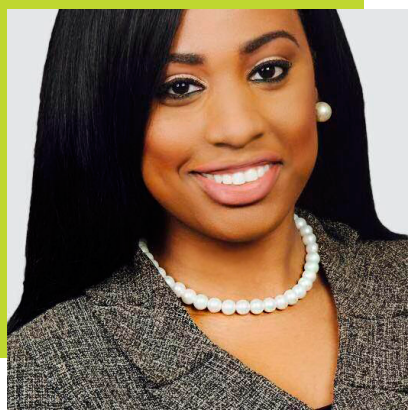
16 Hallandale Opportunity Project
Bringing jobs back to Hallandale Beach

15 MLK Humanitarian Award Winner
2016 Selection

13 Hepburn Senior Center
Green Events
New Year new you!

HBPD ENGAGES WITH THE COMMUNITY

Norma Jules Hopes To Empower Local Businesses And Women Leaders As Chamber Executive Director



NORMA JULES

As a Millennial, Norma Jules believes she will bring a unique perspective to her role as the Executive Director of the Chamber of Commerce, a perspective that allows her to see trends and areas for improvement the Chamber might otherwise overlook.

"I think as a Millennial, as far as marketing is concerned, I notice a lot of businesses using social media more and sending e-newsletters," she said.

In a society driven by likes, clicks and popularity, its become necessary for businesses to sign up for Facebook and Twitter accounts because these pages often become the face and voice of a brand. But Jules wonders if, maybe, social media and email marketing are also part of an effort to be environmentally friendly.

"Stores used to advertise sales and store openings with paper flyers they would print and hand or mail out to customers, but most marketing is now paperless," Jules said.

For example, one of the ways the Chamber of Commerce promotes local businesses in the community is with a monthly newsletter that anyone can sign up for on their website.

One of Jules' main initiatives as the Executive Director is to establish leadership networking for women. She wants to empower other women leaders to ensure they have a voice in the business community of Hallandale Beach. By hosting an event that allows women to learn from and bounce ideas off each other is the best way to empower them, she believes.

"I'm pitching something similar to our Developer Dias that's specifically for women," Jules said. "It will be an event where women can come together to brainstorm ideas."

HALLANDALE BEACH
CHAMBER OF COMMERCE
400 SOUTH FEDERAL HIGHWAY
SUITE 192
HALLANDALE BEACH, FL 33009

PHONE: (954) 454-0541
FAX: (954) 454-0930

NORMA@HALLANDALEBEACHCHAMBER.COM

Contact Information

MAYOR
Joy Cooper
VICE MAYOR
Keith London

COMMISSIONERS
Michele Lazarow
Anthony Sanders
Anabelle Taub

ADMINISTRATION

CITY MANAGER	
Jennifer Frastai, Interim City Manager	**954-457-1300**
CITY ATTORNEY	
Andre McKenney, interim City Attorney	**954-457-1325**
CITY CLERK	
Mario Bataille	**954-457-1340**
COMMUNITY REDEVELOPMENT AGENCY (CRA)	**954-457-2228**
DEVELOPMENT SERVICES	
Keven Klopp, Director	**954-457-1376**
Building	**954-457-1383**
Code Enforcement	**954-457-1390**
Planning and Zoning	**954-457-1378**
FINANCE	
Celeste Lucia, Director	**954-457-1371**
FIRE RESCUE	
Chief Mark Ellis	**954-457-1470**
HUMAN RESOURCES	
Taren Kinglee, Director	**954-457-1345**
HUMAN SERVICES	
Beverly Sanders, Director	**954-457-1460**
INNOVATION TECHNOLOGY	
Greg Chavarria, CIO	**954-457-2226**
PARKS & RECREATION	
Cathie Schanz, Director	**954-457-1452**
Ingalls Park	**954-457-1450**
Foster Park	**954-455-0310**
Teen Center	**954-457-1421**
OB Johnson Park	**954-457-1460**
Municipal Pool	**954-457-1458**
Cultural Community Center	**954-457-1452**
Peter Bluesten Park	**954-457-1457**
B.F. James Park	**954-457-1321**
POLICE	
Chief Dwayne Flournoy	**954-457-1400**
PROCUREMENT	
Andrea Lues, Director	**954-457-1331**
PUBLIC WORKS	
Steven Parkinson, Director	**954-457-1600**
RISK MANAGEMENT	
Jim Buschman	**954-457-1310**
IMPORTANT NUMBERS	
Fire & Police Emergency	**911**
Water Billing	**954-457-1360**
Solida waste	**954-457-1612**
Water Plant	**954-457-1610**
LIBRARY	
Broward County Library	**954-357-6380**

Programs

Want to get you and you're family involved? Take a look at a few programs offered at the City of Hallandale Beach

SPORTS

Tennis
Golden Isles Tennis Center
954-457-1459
Lessons:
954-309-4209
Miami Pro tennis
trombettatennisacademy.com

Boxing
Registration: Ongoing / Ages 7-17
Season: Month to Month
Fees: Resident-$25 / Non Resident-$50
Omni Combat Fitness

Track & Field
Registration: Jan 2- Mar 2 / Ages 5-18
Season: Jan 23 - Aug 4
Fees: Resident-$50 / Non Resident-$75
Hallandale High School Track

Little League Baseball / Softball
Registration: Jan 2 - Feb 10 / Ages 5-15
Season: Feb - Jun 28
Fees: Resident-$50 / Non Resident-$75
Bluesten Park

Bowling
Registration: Mar 20 - Apr 14 / Ages 6-12
Season: Apr 24 - Jun 26
Fees: Resident-$50 / Non Resident-$75
Holiday Bowling Center

SENIOR PROGRAMS*

Chair Yoga Class
Mondays and Fridays
10-11am

Educational Lectures
Every Tuesday
10-11 AM

Walking Club
Fridays
9:30-10 AM

*All senior must be 60 and over registered at the Hepburn by the Social Worker (Free)

AQUATICS

(BF James Pool, 777 NW 1st Ave)
Cost: $35 residents; $45 non-residents

Parent/ Child Learn 2 Swim
Ages 6 months to under 4 years
Mon/Wed 5:00pm, 5:30pm
Tues/Thurs 5:00pm, 5:30pm
Sat/Sun 9:00am, 9:30am

Preschool Learn to Swim
Ages 3 to under 6 years
Mon/Wed 5:00pm, 5:30p
Tues/Thurs 5:00pm, 5:30pm
Sat/Sun 9:00am, 9:30am, 10:00am, 10:30am

Learn to Swim
Ages 6 to under 13 years
Mon/Wed 6:00pm, 6:30pm, 7:00pm
Tues/Thurs 6:00pm, 6:30pm, 7:00pm
Sat/Sun 9:00am, 9:30am, 10:00am

Adult Learn to Swim
Ages 13 years and up
Mon/Wed 7:00pm
Tues/Thurs 7:00pm

TEEN ZONE

OB Johnson, 1000 NW 8th Ave.
COST: Free
Dates: daily (except holidays)

VOLUNTEER

Austin Hepburn Center
954-457-1460

PAL of Hallandale Beach
954-457-1466

MUSIC & ARTS

Dr. MLK Festival
South City Beach Park
January 16, 2017 12PM
Fees: Free

Beach Entertainment Series
4th Sunday January, February, March 2-5 pm
South City Beach Park
Fees: Free

TACKLE FOOTBALL/CHEER

Registration: May 1 - July 28
Ages 4-13
Season: Practices start Jun 19
Football: $100
Cheerleading: $100
OB Johnson Park

AFTERSCHOOL PROGRAMS

Austin Hepburn Center
954-457-1460
Residents $200 / Non Residents $400

Foster Park or Bluesten
954-457-1452
Residents $200 / Non Residents $300

JANUARY

New Year's Day	1
New Year's Day observed	2
Curci House Tours	7
Hallandale Beach Pops-Broadway& Patriotic Songs	10
MLK Parade and Speaker Series	16
Old School House Tours	21
FYI-Eclipse Awards	21
Beach Entertainment Series	22

MLK Parade & Speaker Series

FEBRUARY

Valentine's Day Luncheon

1	Mayoral Student of the Month
4	Curci House Tours
7	Hallandale Beach Pops-Les Miz & Rachmaninov
14	Valentine's Day Luncheon
18	Old School House Tours
18-19	PAL Spring Antique Show
20	Presidents Day-City Hall closed
26	Beach Entertainment Series

MARCH

Mayoral Student of the Month	1
Curci House Tours	4
Hallandale Beach Pops-Italian Tradition meets Jazz & Pops	7
Passover	10
Mayor's Chess Challenge	11
Daylight Savings Time Begins	12
Senior Championships	13-17
Old School House Tours	18
Beach Entertainment Series	26
Volunteeer Appreciation Dinner	31

Senior Championships

APRIL

Curci House Tours

1	Curci House Tours
5	Mayoral Student of the Month
10 - 14	School Spring Break
15	Eggstravaganza
16	Easter Sunday
22	Old School House Tours
22	PAL Spring Texas Home-Em
23	Beach Entertainment Series
TBA	Special Olympics Torch Run

For more information on our upcoming events please visit: **cohb.org/events**

Ongoing Events

Cultural Community Center (410 SE 3rd St)
(H2U Membership)
Mondays & Wednesdays: Aerobics, 10–11am
Mondays & Thursday: Line Dancing – 11am-12pm (Mon)/ 11am-12:30 pm (Thurs)
Thursdays: Kripalu Yoga 10-11am
Friday & Saturday: Zumba – 10-11 am
(Memorial Health System Senior Membership)
Mondays & Tuesdays: Board Games (MahJongg & Cards) 12pm-3pm
Wednesdays: Bridge – 12-3pm

BF James Park & Swimming Pool (777 NW 1st Ave)
(H2U Membership)
Mondays & Wednesdays – Aqua Exercise 10-11 am

Foster Park (609 NW 6th Ave)
Mondays & Wednesdays – Line-R-Cise Walking Club - 7-8 pm
-- Ballet Mon- (3-6 yrs) Wed (5-9 yrs) – 6-7 pm
Tuesdays - Hip Hop Dance – 6-7 pm
Tuesdays & Thursdays – Zumba - 7-8 pm
Thursdays – Tap Dancing Class - 6-7 pm
Fridays – Family Game Night - 6-8 pm

WE WANT YOUR PHOTO!

Every month our City of Hallandale Beach, at random, selects pictures and news to feature on the City of Hallandale Beach Official Social Media Accounts.

Please use the hashtag #HBhereforyou on Facebook or Twitter to be entered for us to highlight your photo.

Got News? Please email us at social@cohb.org

Storm Drain Awareness Public Health Announcement

Help reduce bacterial pollution by picking up pet waste. Proper cleanup after pets can help maintain storm water drains, clean, and minimize public health risks. Flushing pet waste down the toilet is the best disposal method.

COURTESY OF PERI SCHECHTMAN

Minimize Flood Impact

Because your property is in or near an area subject to flooding, the following information should be of interest to you. This information is offered in order to raise your awareness and help protect your property and reduce potential losses due to flooding.

1. The areas around the Canals in Hallandale Beach are susceptible to floods. Even if your property is no longer in the designated Special Flood Hazard Area (SFHA), your property may be subject to flooding. FEMA encourages policyholders to maintain and keep current flood insurance policies.

2. To protect your property from damage caused by flooding, you may consider re-grading your lot or building a small flood wall. Call our building Department for advice on flood proofing projects 954-457-1386.

3. Do not attempt to walk through flood waters nor drive through a flooded area.

4. Get a permit from the City's Building Department before you build or make any types of improvements.

5. It is a violation of City Ordinance (Sec. 13-105) to dump debris of any sort including grass clipping into canal or storm-drains. Please report any violations to the Code Compliance Division 954-457-1390

Prepare & Prevent

Store your RV, Boat or Vehicle

FIRST 2 MONTHS
FREE

310 Ansin Blvd
Hallandale Beach
Near I-95 and the Waterway

CITY OF HALLANDALE BEACH STORAGE FACILITY

www.cohb.org
954-457-1364

HBCRA IS THE PRIMARY PARTNER WITH HEALTH IN THE HOOD.

Asha Loring Is Turning Food Deserts Into Fruitful Harvests Via Non-Profit Organization Health In The Hood & HBCRA

HELPERS FROM GROUND OPENING CEREMONY, DECEMBER 3, 2016

#HBHEREFORYOU

A Family Endeavor

Urban gardening is in Asha Loring's blood.

As the daughter of Dr. Marvin Dunn, who Loring refers to as "The OG" or "The Original Gardener," she understood at a young age the importance of teaching residents in disadvantaged communities about wellness. Her father is well known in the state of Florida for turning vacant, littered land into beautiful gardens that create jobs for the communities in which they are located. This has now become Loring and Health in the Hood's mission.

Loring founded Health in the Hood almost four years ago, and she credits her passion for this organization to her own father's legacy.

"My father's passion was growing urban gardens in food desert neighborhoods," Loring said. "I was fortunate enough to grow up in a family where people were smart enough to think there's a lot of vacant land in our City that could be used to grow fresh food, because it wasn't doing anything else but producing crime and being an eyesore."

Health in the Hood is similar to her father's gardens in many ways, but she built on his concept to include one crucial piece: community engagement. Without that, Loring said, they would never be able to build connections in the neighborhoods the gardens are located, and knowledge can't spread without connection.

The organization currently has gardens in Overtown, Liberty City, Opa Locka, Hallandale Beach, and even Los Angeles. The Hallandale Beach garden, located on 23 Southwest 9th Street, is the newest and largest garden to date, with 60-foot long gardening beds. Since the beds are larger than gardens in other neighborhoods, family plots are being offered on a first come, first serve basis.

ASHA LORING

Enriching Communities

Gardens are planted in communities considered to be food deserts. A food desert is just what it sounds like: an area where fresh food isn't plentiful. More specifically, the Health in the Hood website defines a food desert as an area "where access to affordable healthy food options [is] limited/nonexistent because grocery stores are not readily available." With the high cost of fresh produce and the nearest grocery store being more than a mile away, families might prepare Chef Boyardee for dinner instead of a healthier option, something Loring believes is unfair.

"[I] was also really inspired by moms," she said. "I thought about moms living in low-income, disadvantaged communities, and I thought about the resources they have available to them, and all the resources I have available to me. There's a discrepancy, even though we may only live a few blocks from each other."

Wellness is too often a privilege for individuals and communities who can afford it. Health in the Hood aims to alter this way of life by bringing fresh-grown food, jobs, health and fitness classes, and beauty to the neighborhoods of these gardens. They hire and train local residents to maintain the gardens and teach what they've learned to other residents, especially children.

"The children are usually excited to learn how to grow their own food," Loring said. "The gardens are exciting environments where residents can participate in different healthy eating challenges in exchange for rewards."

"[The gardens] serve as 'living' classrooms," said Loring.

A legacy is being created in each community Health in the Hood serves. Residents learn about urban farming, maybe start their own garden at home, and teach other residents how they can grow their own food. These communities are building upon the legacy Loring's organization has generated.

Health in the Hood
www.healthinthehood.cog
900 Biscayne Blvd #2402
Miami, FL 33132

917-363-1275

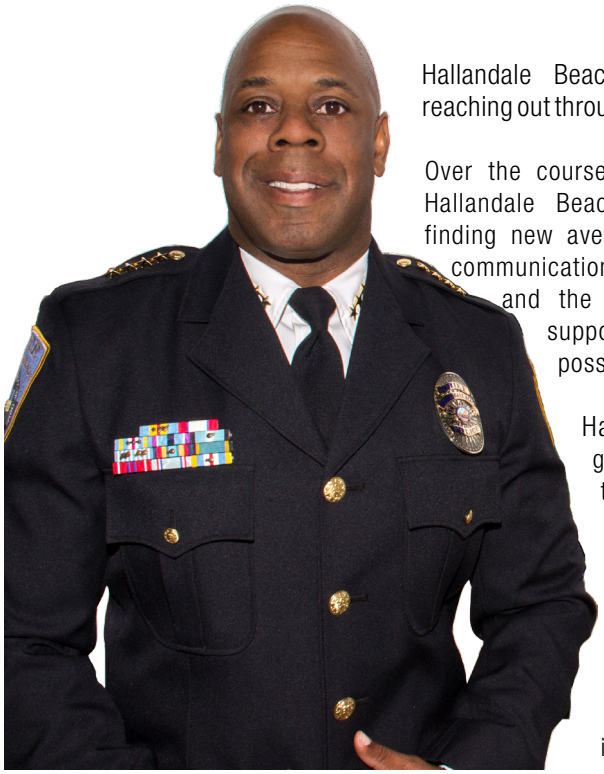
Asha Loring
aloring@healthinthehood.org

@HEALTHINTHEHOOD @HEALTHINTHEHOOD

Are you a business owner? Interested in being featured on our next Hallandale Happenings Issue?

The City of Hallandale Beach will be selecting registered businesses at random to be highlighted as our featured business for the quarter. To register please click here: www.cohb.org/featuredbusiness

HBPD Engages With The Community



POLICE CHIEF DWAYNE FLOURNOY

Hallandale Beach Police Department is reaching out through community interactions.

Over the course of the last few months Hallandale Beach Police Department is finding new avenues to open up lines of communication between the officers and the community. Transparency supported by all has made this possible.

Hallandale Beach's City government is dedicated to taking the necessary steps to ensure residents are safe and feel they can place their trust in their Law Enforcement.

A panel discussion series called "Let's Start Talking" is meant to get the dialogue started between residents, influential community members, and the police department. The program was started at the suggestion of Pastor Anthony Sanders of the Ministerial Alliance.

SETTING THE TONE

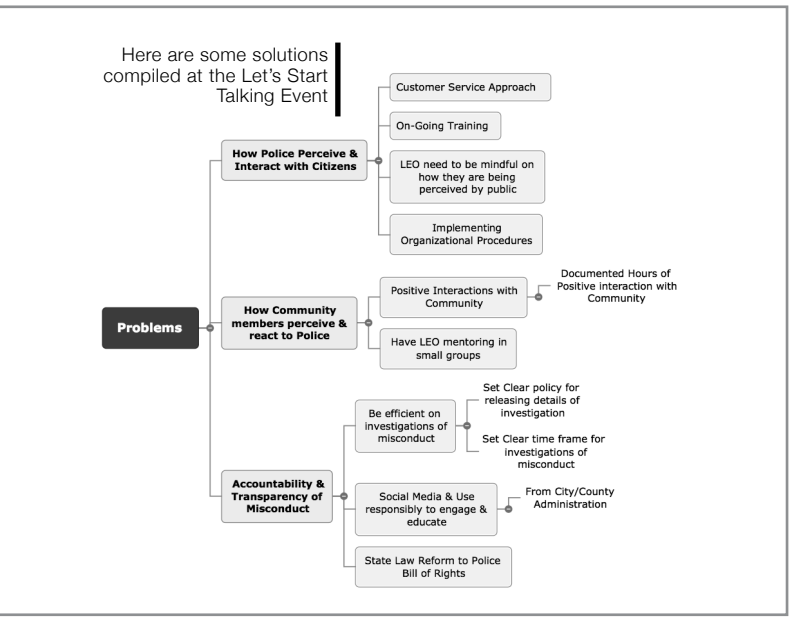
"Now we can start the work in the background and people can begin to see [the] results of our efforts," said Chief of Police Dwayne Flournoy. "But first we all need to meet somewhere together and begin our dialogue."

Chief Flournoy describes the panel discussions as a "collaborative engagement," allowing everyone who attends a chance to share their opinions. What they've found is that there are many differences in how people perceive the issue of police-community relations.

"The benefit for us has been that we are listening to the public, and not so much talking at the public," Chief Flournoy explained.

"As we begin to talk to the public, they begin to understand some of our perspective and some of our limitations, [and] I think that has been very helpful to us. Sometimes people say, 'I didn't know that.' Sometimes law enforcement says, 'I didn't realize that'."

LETS START TALKING EVENT, NATIONAL NIGHT OUT, SHOP WITH A COP



"No one really understands the other perspective until you have the opportunity to experience it or live it,"

Chief Flournoy added.

OTHER EVENTS

Other events like Coffee with A Cop, Shop with a Cop and National Night Out encourage police officers and residents to have more personal interactions. While events like Let's Start Talking are great for addressing community concerns, Chief Flournoy believes the key to embracing these relationships lies in the smaller exchanges. HBPD is here for you.

@HALLANDALE-BEACH-POLICE-DEPARTMENT-467074646718928/

@HALLANDALEBCHPD

A VARIETY OF ACTIVITIES ARE OFFERED AT THE HEPBURN SENIOR CENTER

How The Hepburn Senior Center Is Helping Senior Citizens ***Age Positively***

Growing older is part of life, which is why the Hepburn Senior Center aims to make the lives of senior citizens as vibrant as ever.

Members of the center can register to take fitness classes like Zumba and Yoga or lectures on topics like diabetes management and counting calories. There are also support groups to help seniors cope with grief, retirement and aging.

"We want to incorporate health and nutrition with physical activities," said Senior Supervisor for the Senior Program Lizabeth Miguel.

Perhaps it's surprising that some of the most popular classes and lectures center around sex. Many members attend the classes that focus on senior age, something they wouldn't be able to learn about elsewhere.

Health and wellness help ensure a better quality of life, Miguel said. That's why the center provides activities that focus on the mental, emotional and physical health of its members. Membership at the center ensures all seniors can participate in the activities.

"We want to promote that aging is not something negative," said Miguel.

"It's positive."

@HBHUMANSERVICES

Keyon Dooling Gives Back

There is a reason there has been a recent resurgence of basketball activities in Hallandale Beach. Retired NBA player Keyon Dooling attended Dillard High School his final two years of high school. From there he went on to play College Basketball at Missouri and became a first round draft pick by the Orlando Magic in the year 2000.

Since his retirement in 2013, Dooling has been giving back by becoming a life coach in the NBA's various leagues. One of his most recent endeavors is the "R.E.A.L. Deal" the Dooling Elite Athletic League. Dooling has partnered with the City of Hallandale Beach and O.B. Johnson Park to bring youth leagues to the City.

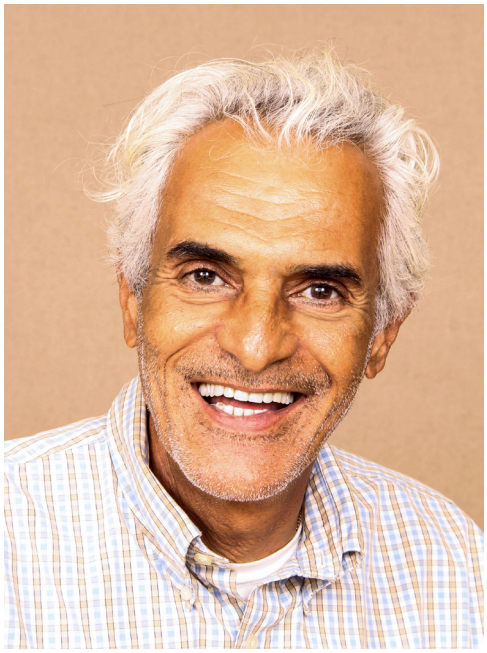
As the president and founder of Dooling Enterprises, Keyon Doolings' goal is to keep philanthropy at the core of everything he does. "The R.E.A.L Deal" is the next venture in that effort. Bringing both adult and youth leagues to Hallandale Beach, the Dooling Elite Athletic League will keep the O.B. Johnson Park Gymnasium busy for many years to come. In addition to basketball leagues, he recently hosted a youth summer basketball camp in September.

Dooling has been committed to giving back to his South Florida community, attending the MLK classic each year and he has plans to bring a new national tournament to Hallandale Beach very soon through the Dooling Elite Athletic League. Recently, the Hallandale Beach City Commissioners honored him for being inducted into the Broward County Sports Hall of Fame. Hallandale Beach greatly appreciates Keyon Dooling for his philanthropy and everything he has done for the City.

DOOLING ELITE ATHLETIC LEAGUE HOSTS BOTH ADULT AND YOUTH LEAGUES AT THE O.B. JOHNSON GYMNASIUM

@DOOLINGATHLETICLEAGUE

@KEYON_DOOLING



VICTOR DE SOUZA

Victor de Souza named the 2017 recipient of Martin Luther King, Jr. Humanitarian Award

The Martin Luther King, Jr. Humanitarian Award is presented each year to a person or organization who is committed to bringing real and positive change to the community. The award honors those who work to carry out Dr. King's vision of equality for all, and the City of Hallandale Beach Human Services Committee has unanimously selected Victor de Souza as the 2017 recipient for his efforts to improve the lives of senior citizens.

Mr. de Souza retired last Thanksgiving after a 27-year career as a City employee. His legacy is the kindness and friendship he shares with members of the Hepburn Senior Center and their families. Aging is difficult, and senior citizens can sometimes feel like they exist on the fringes of their community as opposed to being active and included members. For this reason, de Souza has made it a point to be a friend to each person in his care.

Many of the seniors and the committee have benefited from his ideas..." Liz Miguel.

Through the Hepburn Senior Center programs, de Souza and the staff have been keeping seniors active with exercise classes like Zumba and yoga, teaching them about nutrition and self-care with health lectures, and hosting computer classes to help them acquire the technical skills to be self-sufficient in the Internet Age.

It's no surprise that Mr. de Souza's greatest impact on Hallandale Beach's senior community has been through his acts of kindness, through the love and respect he showed to the senior citizens.

Jackie Pentecost, who submitted de Souza's formal nomination for the award, writes that his nomination was "for spending all those hours packaging and distributing food...for taking a personal interest in his seniors, and for the absolute kindness above the call of duty."

Kindness is hard, author George Saunders said in a 2013 commencement speech at Syracuse University. Most people offer kindness "sensibly," he said, or "reservedly" or "mildly." But undeniable kindness is hard, kindness where you dedicate yourself to fulfilling the needs and wishes of others is hard. It's good to remember that Mr. de Souza is receiving this award because everything he's done for the Hepburn Senior Program is wonderful but hard.

He delivered food to seniors, visited hospitals and homes, and attended funerals to comfort grieving families. Each person in de Souza's care meant a lot to him--their joys and their pains were his joys and pains.

"He has his legacy," said Lizabeth Miguel, Senior Supervisor for the Senior Program at the Human Services Department. "Many of the seniors and the community have benefited from his ideas and his movement. He is remembered with very high regard."

Hallandale Beach presented Victor de Souza with the Martin Luther King, Jr. Humanitarian Award on December 21, 2016. He's has been invited to ride in the annual parade January 16, 2017 at 10a.m.

HOP Brings Job Seekers And Businesses Together To Grow The City's Workforce

The Hallandale Opportunity Project acts as the City's workforce development arm, according to the program's administrator George Rich.

More commonly known as HOP, the City and CRA-funded initiative focuses on reducing unemployment within Hallandale Beach by performing the dual role of human resources department and job coach.

HOP is in communication with businesses that are just starting out or looking to grow, and helps with recruitment by connecting them with residents looking for jobs within the community.

"HOP is local, and it's supposed to be tailored toward what's going on in the city," Rich said. "It's City-focused."

But HOP doesn't just fill job openings for local businesses: It provides services to develop job seekers into strong and motivated candidates. Job seekers who turn to the program can receive training in vocations like plumbing, carpentry, or hospitality. It's also a job coaching center for building a resume and preparing for a successful interview.

"We are here to provide you with personal hands-on assistance with finding employment," Rich said of the program.

A 2010-2012 American community survey from the U.S. Census Bureau showed that Hallandale Beach's unemployment rate of 18.2 percent was higher than both state and national unemployment rates, hindering economic growth within the City. [Citation: http:/hallandalebeachfl.gov/DocumentCenter/View/9350]

The Community Benefit Plan (CBP) was developed by the City in 2013 to reinvigorate the economy and reduce unemployment by ensuring that private and public investment benefits residents.

HOP is a big part of this initiative, as all developers that work with the program are required to meet the CBP requirements of hiring local residents. The CBP and HOP are key to what makes Hallandale Beach what Rich called "an innovative City of employment.".

"If you are a resident of Hallandale Beach...and are having difficulty finding employment, we want you to come in to the HOP office and let us help you," Rich said. "We can provide you with job skills training, and we can also develop job opportunities for you right here within the City."

FOR MORE INFORMATION:
PHONE: (954) 457-1460

EMAIL: GRICH@COHB.ORG

INTERACTIONS WITH POSSIBLE JOB CANDIDATES AT THE JOB FAIR

To view the entire interview please visit: cohb.org/HOPjobs

Broadcasting Through Social Media

2016 has been a year full of changes and advancements for the City of Hallandale Beach.

Earlier this year, an action plan was created in hopes of specifically growing social media effectiveness. The goal was to create awareness and a broader sense of community for residents and business owners of Hallandale Beach. By following the City of Hallandale Beach on Facebook or Twitter, people see updates about traffic, weather, local events and community members.

This October South Florida was threatened by a major storm Hurricane Matthew. Social Media followers on Twitter and Facebook were able to stay up to date with the latest details and information as it became available. The City worked diligently to make sure its residents were well prepared and informed regarding hurricane safety and awareness. Making this a priority helped people anticipate hurricane outcomes which led to Hallandale Beach having one of the longest sand bag lines in the area.

Being able to communicate at the push of a button with City residents has unlimited benefits. Not only does it keep the public informed, it also allows Hallandale Beach to share local stories about events and people in the community. With the effectiveness of social media, the City gets to recognize it's hard working members whom otherwise may go unnoticed within the government and other City organizations. Building a sense of community is required to create a City worth living in and a City dedicated to it's residents.

For exclusive news and updates, follow the City of Hallandale Beach on Facebook and Twitter.

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Green Initiatives Program Empowers Residents To Decide How They Should Lead A Sustainable Life

One of Sue Fassler's responsibilities as the Green Initiatives Coordinator for Hallandale Beach is getting residents engaged on a sustainable future.

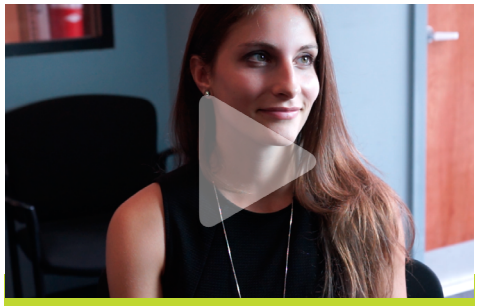
Terms like "green initiatives" and "sustainability" are often referenced in discussions about human impact on climate change. Fassler and the Green Initiatives project is aiming to change this through educational outreach.

"We want to encourage everyone to create their own personal definition of sustainability," she said.

It's difficult to convince people to change or care about a cause if they don't feel a personal connection to it. That's why the Green Initiatives program is encouraging residents to make small changes to their lifestyle in hopes to eventually reduce the individual impact they have on the planet.

"We don't want to be mandating things to people," Fassler said. "We want to give them the tools to then creatively choose how they want to reduce their own impact."

It's an engaging approach: giving people the tools they need to lead a more sustainable lifestyle, rather than lecturing them. Through different partnerships, the Green Initiatives program is able go out into the community and teach residents why they should care about water conservation, energy conservation and waste management.



To view the entire interview please visit: cohb.org/goinggreen

FOR MORE INFORMATION:
PHONE: (954) 457-1617

EMAIL: SFASSLER@COHB.ORG

SUSAN FASSLER

Initiatives

- **The Water Wise Education Program,** for example, is a partnership between the City of Hallandale Beach and a firm called Resource Action Programs that goes into 5th-grade classrooms throughout the City to teach kids how they can conserve water. Each student receives a water conservation kit that contains tools, like a water-efficient shower head that they can take home to start tracking their family's water usage.

  "Every year we get a report from this firm that shows us how many millions of gallons of water the City is saving," said Fassler. "It's actually a huge impact. Every single year we have more and more families saving more and more millions of gallons of water."

- A popular outreach program called **GreenFest** is an annual event that brings the Hallandale Beach community together to learn about sustainability. Last year's event included a youth "Trashion" show, where kids designed and modeled outfits made out of recycled materials.

Residents receive incentives like free fruit trees or conservation kits for attending different workshops and activities at Green Fest. This is also a good opportunity for Fassler to hear what the public would like to see done in the City.

"This is also our chance to hear back from the residents on what we can do to better serve them," Fassler said. "[To learn] what products and services we can offer them to help them conserve even more."

The City's looking to focus more on energy conservation and waste management this year, but they're still directing a lot of attention to water conservation.

Toilet Rebate

"We're historically focused on water conservation, because here in South Florida, even though it might look like we have a lot of water, we actually have a rainy and a dry season," said Fassler. The Toilet Rebate Program, developed through a partnership with the Broward Water Partnership.

"The program offers $100 rebates for each toilet residents replace for a water-efficient model. Not only do residents receive $100 for replacing their old toilet, but they also end up saving money on their water bills down the line," Fassler said.

In order for the City of Hallandale Beach and the planet to have a future, we need to choose to reduce the impact we have on the planet, even though it isn't always the easiest choice to make. The Green Initiatives program wants to encourage residents to become good stewards of the Earth.

ATTENDEES FROM GREENFEST 2014

Interested in learning more about green initiatives? Subscribe to their newsletter and visit: cohb.org/green

City of Hallandale Beach Green Initiatives 2017 Objectives

- Host Successful Green Initiatives Public Events
- Continue to incorporate sustainability in City operations
- Launch Green Initiatives Online Newsletter
- Expand Green Initiatives Programming in local schools
- Launch Energy Conservation Program
- Encourage Residents to compete in Broward Partnership Programs
- Promote Zero Waste Programming
- Continue to bolster water conservation program

NEW MULTI-MODAL MOBILITY PLAN

Designed to encourage residents to use public transportation

It's difficult to deny the dangerous impact we've had on our planet: the polar ice caps are melting, the average global temperature in 2016 was at a level not seen in 115,000 years, and people all over the world are devastated by natural disasters on an epic scale.

To possibly reverse some of the effects of climate change, U.S. cities have started to adopt green initiatives to promote pro-environmental behavior. In Hallandale Beach, the Green Movement is starting to breathe fresh air into its transit system's lungs.

But how do you get residents to accept a more environmentally friendly transit system? What changes need to be made in order to help reduce our carbon footprint? This is the kind of thought Eric Houston, Mobility and Transportation Planner for the City of Hallandale Beach, is putting into the City's 2017 Multi-Modal Mobility Plan. Increasing the number of commuters who use public transportation will require finding and fixing the "gaps" that currently exist within the system.

"The basis of the [Multi-Modal Mobility Plan] is to reduce traffic by incentivizing other modes," said Houston.

The success of the plan lies in making it easier for residents to walk, bike and even scooter so that they won't hop in their cars every time they need to go somewhere. Adding more pedestrian friendly sidewalks and bike lanes is how the City is planning to encourage commuters to travel by these two modes, Houston said.

Most of the 2017 green transportation plan's focus is directed toward making Hallandale Beach's bus service more efficient by reducing wait times and increasing coverage for the City.

Looking to the City's Basis of Design (BOD) report has helped Houston and his office find patterns of where more sustainable improvements should be made. They were able to conclude that various infrastructural factors could determine whether or not a person decides to use public transportation, like the time it takes to get from one bus station to another or from the bus station to work. Time is valuable, and most people don't want a public transportation system that wastes it.

More immediate improvements to the bus system include expanding the fleet, acquiring buses that run on cleaner fuels and officially launching a Mini Bus app. Commuters can download the app to their phones and use it to track the location of the next bus in real time, as opposed to calling the transportation department for more information. The app had a soft launch in September, and it's already changing the attitude and behavior of residents.

"We've kind of had a 20-30 percent reduction in the amount of customer calls we get. People [who have] started using the app have started changing their patterns, because they're not wasting a lot of time at the bus stops," Houston said.

ERIC HOUSTON

FOR MORE INFORMATION:
PHONE: (954) 457-2224

EMAIL: EHOUSTON@COHB.ORG

New app answers the question ‘Where’s the bus?’ for Hallandale Beach residents

Enter the City of Hallandale Beach Mobile app, which had a soft launch back in September. The app uses a live tracker to show residents who have it downloaded on their phone or desktop the exact location of a bus on their route and how long it will take to reach specific stops. Instead of waiting 10-20 minutes at a bus stop, residents can pull up the app to see how much time they have before their bus arrives. It’s meant to cut down customer wait times.

“People can keep working right up until they see their bus is coming,” said LEED Green Associate and Transportation planner Eric Houston. “It takes the guesswork out.”

Also, the app is ideal for days when there’s inclement weather and people don’t want to be outside for too long, Houston said.

Since the app’s soft launch, the planning office has seen a 20-30 percent drop in customer complaints. Many of the calls the department receives are customers asking, “where’s the bus?”

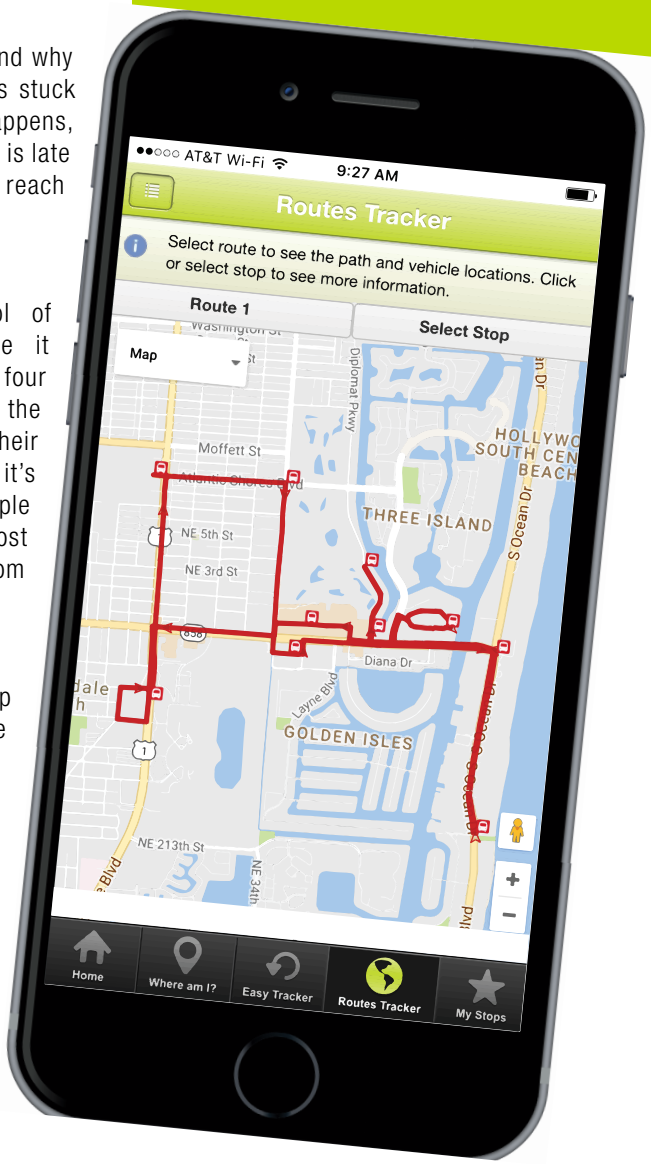
They can now direct these riders to download the app in order to track a bus location, and the office uses the app themselves to investigate bus route delays.

“We can see where [a bus] is and why it’s stopped--a bridge is up, it’s stuck at the railroad tracks. If that happens, we can tell customers why a bus is late and to allow it a few minutes to reach them,” said Houston.

Riders can now take control of their commute and customize it to their liking. The app tracks four community bus routes within the City that riders can mark their favorite stops on. And since it’s compatible with Google and Apple Maps, the app can find the most convenient routes for getting from point A to point B.

According to Houston, the app has been successful because “you can gauge it yourself.”

To Download the app please visit: cohb.org/minibus



HALLANDALE BEACH MINI BUS APP WILL SHOW A LIVE STREAM OF THE MINIBUS LOCATION AND ROUTES.

Development

From the Ground Up

with Keven Klopp

KEVEN KLOPP
DIRECTOR OF DEVELOPMENT SERVICES

"It all started back in November of 2014," Keven Klopp, Director of Development Services stated when asked about the recent development boom within Hallandale Beach. "City commission approved new regulations for our regional activity center. That put a time-frame on developers." This new time-frame created a ripple effect. First, it forced developers to submit their approvals, then these new approvals streamlined new regulations for developers. Specifically, in 2016 all of the applications finally passed through.

As the Director of Development Services Keven Klopp oversees the Building Division, Planning and Zoning Division, Code Compliance Division, Business Licensing, and Transportation Division.

"I really really like what I do. What I get excited about is making things better for the community. Whether someone wants to put a fence up or put up a 30-story development, it all is aimed to make the community better. I am excited to do all of this for Hallandale Beach," said Keven Klopp

He states, "The challenge is finding a balance because everyone wants a better community but not necessarily the impact that comes with growth. Vision, he maintains, steps in when trying to mix old and new. The goal is to keep Hallandale Beach's personality while always making sure the City is growing. "That vision is set by the Mayor and City Commission. From an administrative standpoint, transparency is important. Development doesn't happen overnight, so people have time to voice their opinion." (On issues pertaining to Hallandale Beach Growth).

As a Director, Keven must see opportunities where others don't. This is what makes him so vital with this position. He sees the biggest, unrecognized opportunity in an area South of Bluesten Park. "It is a fairly under developed area between the Federal and Dixie highways." Said Klopp.

This growth has not come without challenge however. There is a day to day issue happening, in that it takes a long time to get a building permit in Hallandale Beach. While it's exciting that the development atmosphere is very active and Hallandale Beach is a part of that, this is an administrative problem Development Services is aware of and is working to find a solution. "We get an unprecedented amount of requests (about 3,500-4,000), and we are looking to bring in more professionals to help," he explains. The City will be bringing in a variety of hands to help from both administrative and practical standpoints.

THE MOBILITY PLAN :

Klopp Explains, "The idea was presented to me by former City Manager Renee Miller. Traffic, without a doubt is the main issue in Hallandale Beach. The concept of a mobility plan is not to get all cars off the road or handle regional traffic. What we can do, however, is improve the ability of your own constituents, and their ability to get around the City. Encouraging those who want to walk or ride a bike, use ride sharing or a local circulator is paramount to this cause. The goal is for someone who wanted to go to Publix and back not have to add to the single occupancy vehicle traffic."

EXCITING NEW DEVELOPMENTS :

The Comprehensive Plan for additional amendment for addition Regional Activity Center residential units is an anticipated project. Currently, one of our regional activity centers has a cap of residential units allowed. It is being amended to propose 4,000 more units. In order to do this however, many departments need to work together. Traffic needs to be sustainable, water needs to be approved, even affordable housing needs to be allotted. It all needs to be workable.

FEMA

The Construction of the
41st year CDBG Drainage Improvements Project

We cannot control the weather but we can be prepared for the affects that it may cause.

Since August the Department of Public Works has been hard at work updating and improving the City's drainage system. The construction of the 41st Year City Development Block Grant (CDBG) Drainage Improvement Project consists of adding French drains, catch basins, ADA ramps, side walks and swale reconstruction. Though these changes and updates seem unrelated to daily life for most residents, these modifications will reduce flood damage and assist in carrying water away from urban areas.

Being in South Florida, rain fall and weather can be extreme, especially during Hurricane Season. When water builds quickly without the proper drainage it flows to low-lying areas and has potential to cause damage and create safety concerns.

In preparation for this, the City of Hallandale Beach is improving it's flood mitigation. By making these changes the City hopes to rework the management and control of water movement to prevent flooding.

TO LEARN MORE ABOUT OUR PROJECTS VISIT COHB.ORG/CONSTRUCTION

FLOOD MITIGATION AT WORK

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Green Happenings

The City of Hallandale Beach is dedicated to being innovative and current. In light of the sustainability purposes, the City will be publishing an electronic copy of the Hallandale Happenings quarterly for it's residents to view. The online version will be more media friendly with links to videos, photos, and other interactive elements.

Subscribe for the electronic newsletter by visiting www.cohb.org/HallandaleHappenings and clicking "Keep Me In the Happenings"