



FOR IMMEDIATE RELEASE
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Contact: Greg Chavarria
Assistant City Manager
954-457-1351
gchavarria@cohb.org

HALLANDALE BEACH PARTICIPATING IN NATIONAL MOMENT OF SILENCE TO BE HELD IN REMEMBRANCE OF THE 1968 TRAGEDY OF MEMPHIS SANITATION WORKERS

Hallandale Beach, Florida—The City of Hallandale Beach will be one of four of South Florida Municipalities that will be observing of a nationwide Moment of Silence on February 1, 2018. The Moment of Silence honors Echol Cole and Robert Walker, two Memphis, TN sanitation workers who were crushed to death 50 years ago in the compactor of a malfunctioning garbage truck. Their deaths sparked the walk-out of 1,300 fellow sanitation workers, all members of the American Federation of State, County and Municipal Employees (AFSCME) Local 1733. That pivotal strike brought Dr. Martin Luther King Jr. to Memphis in April of 1968 to support the sanitation workers' cause.

The Moment of Silence is part of a broader I AM 2018 campaign jointly sponsored by AFSCME and the Church of God In Christ (COGIC). AFSCME and COGIC launched the I AM 2018 campaign to honor the Memphis sanitation workers and Dr. King, in observance of the 50th anniversary of the strike and the assassination of Dr. King on April 4, 1968. The I AM 2018 campaign is a grassroots voter education and mobilization campaign that will train thousands of activists to create change in their communities and carry on the legacy of Dr. King and the sanitation workers.

Memphis sanitation workers Cole and Walker died on February 1, 1968. Nationwide, AFSCME locals, faith-based groups, municipal governments, public officials, civic groups and other organizations will observe this Moment of Silence on February 1 with a variety of events in their respective communities. Participants will also observe the passing of longtime AFSCME leader and progressive activist Paul Booth, who was a key strategist on the I AM 2018 campaign and the chief architect behind the Moment of Silence.

Members of the community and media are invited to attend and a facebook live transmission will be available at time of the ceremony. Facebook live transmission will be available at [facebook.com/cityofhallandalebeach](https://www.facebook.com/cityofhallandalebeach).

WHAT: City of Hallandale Beach Moment of Silence with Commissioner Anabelle Taub

WHEN: February 1 @ 2:00 p.m.

WHERE: 631 NW 2nd St, Hallandale Beach

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The City of Hallandale Beach is dedicated to enhancing the quality of life of the community in a fiscally responsible manner by providing superior services that meet the needs of our community as well as plan for their future needs through continued communication.

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