

CITY OF HALLANDALE BEACH

RFP # FY 2011-2012-012
FRANCHISE TOWING SERVICES
EVALUATION/RATING SHEET

The total number of points used to score is 100.

Name of firm being evaluated AAAA CROSS TOW

Complete the entire rating sheet, include comments in each of the sections and sign the rating sheet.

The original completed rating sheet must be provided to General Services for the contract file.

All proposers that have met the Minimum Qualification Requirements criteria will be required to do oral presentations.

The rating sheets are to be completed after the oral presentations.

Oral presentations may be required from the responsive proposers to provide an oral presentation in support of what has been provided in the proposals by each firm or to exhibit or otherwise demonstrate the information contained therein for clarification purposes. No new information or material, not already provided in the firm's proposal, is to be presented during oral presentations.

PROPOSALS MINIMUM QUALIFICATION REQUIREMENTS:

Does the company meet the following minimum qualification requirements?

If firm does not meet the minimum qualification requirements set forth below they are not to be considered further.

- 1) Firm has a minimum of five (5) years of experience providing the services requested in the RFP. The firm responding must possess a minimum of five (5) years experience under its current business name.

- 2) Firm must have a base of operation and auto storage facility located within five (5) miles from any point of the City's boundaries during all of the terms of the agreement. Firm has provided information from which point of the City Firm is counting the five (5) miles. Firm has provided proof of ownership of location or lease agreement for the storage facilities with submittal of proposal. The storage facility and base of operation must be located in Broward County.

- 3) Firm must own all required vehicles for operation and provision of services as outlined in the RFP. Firm provided proof of ownership with submittal of proposal and provide the registration information for each vehicle owned.
- 4) Firm provided five (5) references of services of a similar size, scope and complexity that have been completed by company within the last five (5) years. Name of company/owner/business, contact name of individual and his role/title, address of the company, and telephone number for which the services were provided. The City will call the names and numbers provided as the references for the rating criteria.
- 5) Firm provided appropriate licenses for the State of Florida for Broward County.

Does this firm meet the minimum qualification requirements?

YES NO

1.	Qualifications and Experience	30 points
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Refer to pages 12-13 of the RFP, item # 6, # 7 and #8.

Rater's comments – notes:

30

YES MEETS / EXCEEDS ALL

SCORE FOR ITEM 1. _____

2.	Past Performance (References)	20 points
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Refer to page 14 of the RFP, item # 9.

Rater's comments – notes:

20

HAS A minimum OF 5 REFERENCES

SCORE FOR ITEM 2. _____

3.	Training and license requirements	10 points
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Refer to page 12 of the RFP, item # 5. Refer to page 14 of the RFP, item # 12.

Rater's comments – notes:

10

HAS ALL ^{NEEDED} LICENSES
+ TRAINING

SCORE FOR ITEM 3. _____

4.	Resources & Financial Ability	10 points
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Refer to page 14 of the RFP, items # 10 and # 11.

Rater's comments – notes:

10

HAS STABLE FINANCIAL HISTORY.

SCORE FOR ITEM 4. _____

5.	Revenue Proposal	30 points
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Refer to page 14 of the RFP, item # 13.

Rater's comments – notes:

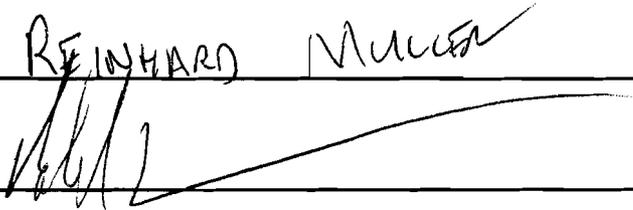
30 POINTS

ONLY 1 BIDDER

SCORE FOR ITEM 5. _____

TOTAL SCORE OVERALL ITEMS 1-5 100

PRINT NAME OF RATER REINHARD MULLER

SIGNATURE OF RATER 

DATE 2/6/12

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Does this firm meet the minimum qualification requirements?

YES NO

1.	Qualifications and Experience	30 points
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Refer to pages 12-13 of the RFP, item # 6, # 7 and #8.

Rater's comments - notes:

Business is local, located in the City of Hallandale Beach
Been in business since 1992, 9 of those years
Serving Hallandale Beach.
8 employees

Score for Item 1. 30

SCORE FOR ITEM 1. _____

2.	Past Performance (References)	20 points
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Refer to page 14 of the RFP, item # 9.

Rater's comments – notes:

References stated:
Very Satisfied with their service especially
their response time.
No negative incidents
Towing prices are very fair.

SCORE FOR ITEM 2. 20

3.	Training and license requirements	10 points
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Refer to page 12 of the RFP, item # 5. Refer to page 14 of the RFP, item # 12.

Rater's comments – notes:

Firm meets all the license requirements.

Employees attend the PWOFF Show in Orlando, FL
Yearly to remain current on car advancements
in order to remain safe.

SCORE FOR ITEM 3. 10

4.	Resources & Financial Ability	10 points
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Refer to page 14 of the RFP, items # 10 and # 11.

Rater's comments – notes:

Firm has maintained the same bank account for the corporation since it opened.

The firm has the required + amount of tow trucks and drivers, most recent FHP inspection stated that their equipment is state of the Art.

The Firm has outside storage as well as inside Storage which is has a lockdown area/secured.

SCORE FOR ITEM 4. 10

5.	Revenue Proposal	30 points
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Refer to page 14 of the RFP, item # 13.

Rater's comments – notes:

Highest Revenue proposed

SCORE FOR ITEM 5. 30

TOTAL SCORE OVERALL ITEMS 1-5 100

PRINT NAME OF RATER Kimberly Bruce

SIGNATURE OF RATER  _____

DATE 2-8-12

CITY OF HALLANDALE BEACH

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- 5) Firm provided appropriate licenses for the State of Florida for Broward County.

Does this firm meet the minimum qualification requirements?

YES NO

1. 30	Qualifications and Experience	30 points
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Refer to pages 12-13 of the RFP, item # 6, # 7 and #8.

Rater's comments – notes:

The company has a very good history, and qualifications + Experience to match. Harry is well known and respected throughout the industry.

SCORE FOR ITEM 1. 20

2. <u>20</u>	Past Performance (References)	20 points
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Refer to page 14 of the RFP, item # 9.

Rater's comments – notes:

Very good, has worked with City departments for some time with exceptional results. The company is always willing to assist us when called upon.

SCORE FOR ITEM 2. 20

3. <u>10</u>	Training and license requirements	10 points
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Refer to page 12 of the RFP, item # 5. Refer to page 14 of the RFP, item # 12.

Rater's comments – notes:

*Meets or exceeds all necessary training
+ licensing requirements.*

SCORE FOR ITEM 3. 10

4. <u>10</u>	Resources & Financial Ability	10 points
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Refer to page 14 of the RFP, items # 10 and # 11.

Rater's comments – notes:

Has shown the ability to service the city with available resources. The financial ability has also been well documented as past history shows.

SCORE FOR ITEM 4. 10

5. <u>25</u>	Revenue Proposal	30 points
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Refer to page 14 of the RFP, item # 13.

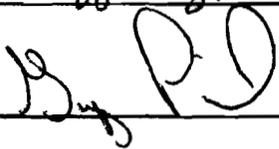
Rater's comments – notes:

*The proposal is very well explained
& documented. Past history shows that
the proposal is fair & consistent.*

SCORE FOR ITEM 5. 25

TOTAL SCORE OVERALL ITEMS 1- 5 95

PRINT NAME OF RATER Gregg Paslarulo

SIGNATURE OF RATER 

DATE 2/10/12

