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RESOLUTION NO. 2016 - 144

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AWARDED RFP #FY 2015-2016-017, DESIGN, PRINT, MAIL AND E-MAIL THE CITYWIDE HALLANDALE HAPPENINGS NEWSLETTER TO THE HIGHEST RANKED BIDDER, DESIGN MOVES, INC. FOR AN AMOUNT NOT TO EXCEED ONE HUNDRED THIRTY THOUSAND (\$130,000.00) DOLLARS; AUTHORIZING THE CITY MANAGER AND CITY ATTORNEY TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH DESIGN MOVES, INC. TO EFFECTUATE THE PROJECT; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, pursuant to City Code of Ordinances, Chapter 23, Section 23-6 – Award of Contract, the City Manager shall have the authority to recommend to the City Commission award of contracts; and

WHEREAS, the City's contract with the current provider, Tribune Direct has expired. The City solicited proposals for a new contract that will expand the services in the delivery of a quality, newsletter to keep residents informed of projects, events, and relevant matters; and

WHEREAS, on April 29, 2016, the City released the Request for Proposal (RFP) #FY2015-2016-017 for the Design, Print, Mail and E-mail the Citywide Hallandale Happenings Newsletters; and

WHEREAS, in response to the solicitation, four (4) proposals were submitted for review by the evaluation committee; and

WHEREAS, the Evaluation Committee reviewed the four (4) submissions, but only two (2) submissions met the requirements set forth in the Request for Proposal. On July 27, 2016, the evaluation committee heard oral presentations; and

WHEREAS, upon the conclusion, the evaluation committee selected Design Moves, LLC as the highest ranked firm; and

WHEREAS, the City Administration recommends that the City Commission award RFP FY #2015-2016-017, Design, Print, Mail and E-mail Citywide Newsletters of the Hallandale Happenings, for an amount not to exceed one hundred thirty thousand (\$130,000.00) dollars;

41 authorizing the City Manager and City Attorney to negotiation and execute an agreement with
42 Design Moves, LLC; and

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44 **WHEREAS**, the Mayor and City Commission have determined that the City
45 Administration's recommendations are in the best interest of the City and its residents.

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47 **NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF**
48 **THE CITY OF HALLANDALE BEACH, FLORIDA:**

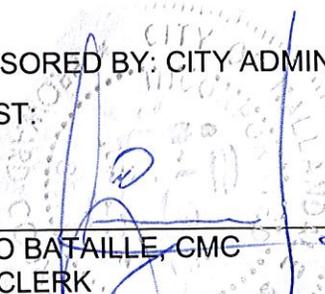
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50 **SECTION 1. City Commission Action.** The Mayor and City Commission hereby award
51 RFP FY #2015-2016-017, Design, Print, Mail and E-mail Citywide Hallandale Happenings
52 Newsletters to the highest ranked firm, Design Moves LLC.

53
54 **SECTION 2. City Manager and City Attorney Authorization.** The Mayor and City
55 Commission hereby authorize the City Manager and City Attorney to negotiate and execute an
56 agreement with Design Moves LLC for an amount not to exceed one hundred thirty thousand
57 (\$130,000.00) dollars. The City Manager is further authorized to execute all related documents
58 to effectuate this project.

59
60 **SECTION 3. Effective Date.** This Resolution shall take effect immediately upon its
61 passage and adoption.

62 APPROVED AND ADOPTED on 5th day of October, 2016.

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64 
65 JOY F. COOPER
66 MAYOR

67 SPONSORED BY: CITY ADMINISTRATION
68 ATTEST:
69
70 
71 MARIO BATAILLE, CMC
72 CITY CLERK

73
74 APPROVED AS TO LEGAL SUFFICIENCY
75 FORM
76
77 
78 V. LYNN WHITFIELD
79 CITY ATTORNEY
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